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The integrated Newsletter of the European PhD on Social Representations and Communication
and of the So.Re.Com. THEmatic NETWORK



European PhD on S.R. & C. 17th International Lab Meeting Winter Session 2011, 13th-14th January 2011



Continuing the series of International Lab Meetings, the European Ph.D. on Social Representations and Communication Research Centre and Multimedia Lab will organise the 2011 Winter Session focussed on the “**Meta-Theoretical Analysis of the Social Representations Literature and Advanced Training in Complementary Transferable Skills (publishing strategies)**”.

The first day (13th January 2011) of the Winter Session of the International Lab Meeting will be reserved to the European PhD Research Trainees. Coherently with our program's training structure, it will be focussed on “**Meta-theoretical analysis of the Social Representations literature**”, providing its state of art and basic guidelines to the European Ph.D. Research trainees, also discussing some exemplary cases of meta-theoretical analysis carried out by some of them enrolled in the 2nd and 3rd year.

The second day (14th January 2011) of the event will be open to world-wide participants linked via interactive web-auditorium - upon registration - and foresees:

1. A seminar given by Radim Marada from the Masaryk University of Brno (Czech Republic) on the topic “**Publishing backstage policies: increasing the odds of getting published**”.
2. Contributions by Wolfgang Wagner and Caroline Howarth, respectively Founding Editor and Editor the peer-reviewed international journal “**Papers on Social Representations**”.

The intensive seminar will be open to an interactive discussion with the participants, aimed at exchanging their experiences and improving their chance in publishing scientific articles in peer-reviewed journals.

Technical Information: The event will be implemented on-line with the support of Marratech Pro, a very powerful distance-learning web auditorium installed on the server of the European PhD Lab. The audience will consist of two different groups of participants: one group will participate physically in the meeting from the Multimedia Lab in Rome - reserved to the European PhD research trainees - the second group will be connected from various countries worldwide. Both groups will join in the interactive learning process through the "European PhD Web Auditorium". Participants can take part in the event from their Institution or from home as they prefer, choosing the fastest connection available. The only equipment that they need is a Web cam and a Headset.

Target: doctoral research trainees (not exclusively enrolled in the European PhD on Social Representations and Communication), early stage researchers, post-graduates interested in pursuing scientific career in social sciences.

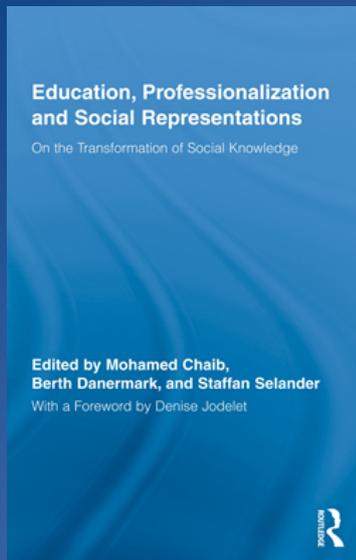
Funding: Participants enrolled in the European PhD on Social Representations and Communication are covered for the registration fee, given the International Lab Meeting is a compulsory and integral part of their training. Other participants are admitted upon payment of a scientific fee (150€: including the on-line participation in the event, scientific and didactic materials – including a book on scientific writing skills -, technical assistance)

The **application form** is available on: <http://www.europhpd.eu/Registration>

The **deadline** for applying is **20th December 2010**. Applicants are invited to secure their places by early registration. Later applications will be considered if places are still available.



EDITORIAL NEWS



We are pleased to announce the forthcoming publication of the book "*Education, Professionalization and Social Representations: On the Transformation of Social Knowledge*", edited by Mohamed Chaib, Berth Danermark & Staffan Selander (ISBN: 978-0-415-88506-5, pages: 256, price: £ 75).

This book presents a broad range of research related to how social knowledge is shared, transmitted and transformed in the context of education and professional formation. The chapters of this edited collection reflect different theoretical and empirical approaches to that form of common-sense knowledge called social representations, the theory of which was developed almost a half-century ago by Serge Moscovici. Scholars from various research institutions in Brazil, France and Sweden, spanning a wide variety of disciplines within the social sciences, have contributed chapters that are grouped into three main categories related to education, professionalization and transformation of knowledge.

Part I covers theoretical approaches to understanding the transformation of social knowledge from the perspective of social representations. Part II analyzes the impact of the theory of social representations on the transformation of knowledge in the field of education and professional formation. Finally, Part III presents several empirical studies focused on the social and cultural frames that condition the transformation of knowledge. While the book is devoted to education and the emerging field of research on professionalization, it will also appeal to anyone with a general interest in how people acquire their worldviews and how these views influence their actions.

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You can order a copy of the book [online](#) or by filling in the [order form](#).



Foundation of RENIRS and CEMERS in Mexico (2010)



Encouraging the expanding logic of the “Network of Networks” that inspires our So.Re.Com. THEmatic NETwork of excellence, we are glad to announce that the National Network of Researchers on Social Representations (RENIRS) and the Mexican Center for the Study of Social Representations (CEMERS) has been recently founded (2010) , by the scholars from different Universities:

Dr. Alfredo Guerrero Tapia, Universidad Nacional Autónoma de México; Dr. Silvia Valencia Abundiz, Universidad de Guadalajara; Dr. Martha Alba González, Universidad Autónoma Metropolitana-Iztapalapa; Dr. Silvia Gutiérrez Vidrio, Universidad Autónoma Metropolitana-Xochimilco; MSc. Eulogio Romero Rodríguez, Benemérita Universidad Autónoma de Puebla; MSc. Francisco Javier Patiño Uribe, Universidad Autónoma Metropolitana-Iztapalapa, and Dr. María Estela Ortega Rubí, general coordinator, de la Universidad Autónoma de Nuevo León, host of the RENIRS and CEMERS.

The project of the National Research Network on Social Representations (RENIRS) and the Mexican Center for the Study of Social Representations (CEMERS), was created with the academic and scientific support of Serge Moscovici, founder of the Social Representation Theory, internationally recognized for his theoretical contribution to Social Sciences and the foundation of a European Social Psychology, and with the enthusiasm and motivation of Denise Jodelet, always very engaged and stimulating in the Mexican academic community's activities.

This project counts with the support of the Social Research Institute - iinSo, Universidad Autónoma de Nuevo León, and is registered in the frame of the activities of the Academic Group “Sociocultural Processes and Sustainability”.

The RENIRS and the CEMERS are intended to bring together the Mexican researchers interested in the process of generation, application and transmission of knowledge, with the intention of strengthening each other in their research and communication skills. Its primary mission is to promote the collective work across a national network of Mexican researchers interested in the study of social representations as an analytical tool to exam in depth the social problems that the Mexican society faces nowadays, and also in the organization of diverse academic and research activities.

ITS MAIN OBJECTIVES ARE:

1. To build an inter-institutional and international space which encourages the development of quality scientific research.
2. To organize and promote academic activities among Higher Educational Institutions.
3. To generate exchanges among researchers from different disciplines of the Social Sciences belonging to research groups, academic and research bodies -Promep, assigned to centers, laboratories, departments, faculties of national and international universities, interested in the study of social representations and social thought.
4. To support the research activities through the development and diffusion of information and documentary resources.
5. To build a site for the articulation of scholars dedicated to the study of social representations, which will be operating through a website (under construction).

MEMBERSHIP

The registration to the Mexican Network and CEMERS is an opportunity to be in contact with researchers and specialists in the study of social representations, to have information on academic events and the opportunity to participate in seminars, summer research conferences on representations, Mexican social research projects, announcements, publications, access to bibliography, and to exchange theoretical and methodological tools in the study of social representations with national and international researchers, and other centers on Social Representations: Brazil, Argentina, Italy, Indonesia, all integrated under the umbrella the SoReCom THEmatic NETwork of excellence. Given the established agreement, all the individual members of the Mexican Network and CEMERS will also be required to register to the SoReCom THEmatic NETwork of excellence. For more information please contact its coordinator : annamaria.derosa@uniroma1.it



**11th International Conference on Social Representations
30th May – 2nd June 2012, Evora (Portugal)**

Following the great success of the ten International Conferences on Social Representations (ICSR) held until now, we are pleased to announce that the next 11th ICSR will be organised in Portugal by the University of Evora, from the 30th May until the 2nd June 2012. The conference's Honorary President is Prof. Jorge Correia Jesuino.

Further information will soon be available on the website: <http://www.cirs2012.uevora.pt/>

**11^a CONFERÊNCIA INTERNACIONAL DE REPRESENTAÇÕES SOCIAIS
11^e CONFÉRENCE INTERNACIONAL DE REPRÉSENTATIONS SOCIALE
11th INTERNATIONAL CONFERENCE ON SOCIAL REPRESENTATIONS**



**WELCOME
11TH INTERNATIONAL CONFERENCE ON SOCIAL REPRESENTATIONS
30 MAY – 2 JUN 2012, ÉVORA - PORTUGAL**

All So.Re.Com.THEmatic NETWORK partners are kindly invited to post information concerning editorial news, launching of new projects, call for partnerships and events of general interest to the participants in the European Ph.D. programme and the wider
So.Re.Com. THEmatic NETWORK scientific community.

Please send the information you wish to disseminate via the
So.Re.Com.THE.NET. @-NEWS and the on-line So.Re.Com.THE.NET. Event Agenda
to: annamaria.derosa@uniroma1.it
European Ph.D. on S.R. & C. Research Centre and Multimedia Lab
Piazza d'Ara Coeli, 1 - 00186 Rome - ITALY